



Assist ME (Medical Equipment)
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WHAT WE DO

Empowering Lives through Mobility

Imagine a world where everyone, regardless of circumstance, can access the essential medical mobility equipment needed to regain independence and thrive. This is the driving force behind Assist ME, a Charlotte-based initiative established in 2014 to bridge the gap for uninsured or underinsured patients who face barriers to obtaining these vital resources.

We believe regaining mobility extends far beyond the physical. It's about reconnecting with one's community, reclaiming the potential to earn a living, and ultimately regaining dignity and hope. This is why we work tirelessly at Assist ME, ensuring those in need have access to the equipment that can truly transform their lives.

Since our inception, we've helped over 3,000 individuals not only regain physical mobility but also rebuild their lives. Beyond the immediate benefit of getting back on their feet, our work empowers patients to return to their communities and reclaim independence. This translates to reduced reliance on healthcare services, resulting in millions saved for the healthcare system overall.

At Assist ME, our team is fueled by the unwavering belief that everyone deserves the chance to live with dignity and independence. Join us in making a difference. Be a part of a community that cares. Follow our Facebook page for updates on our latest initiatives and discover how you can contribute to our mission of creating a more inclusive and compassionate world. Together, let's change lives, one piece of equipment at a time.

MISSION

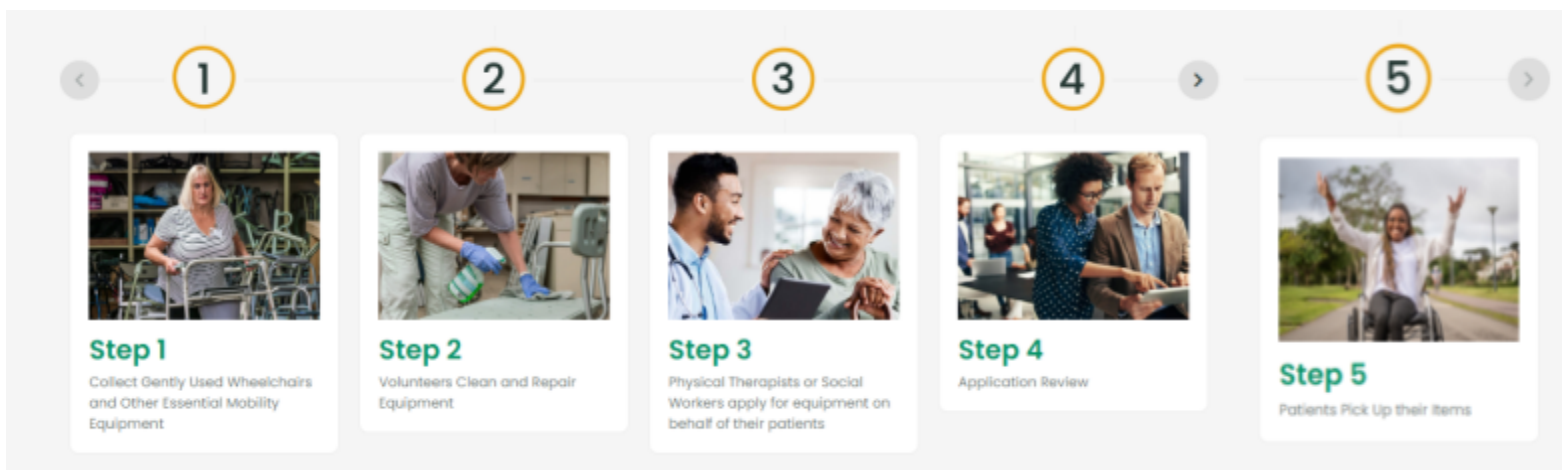
Assist ME provides gently used medical equipment to people in the community who do not have medical insurance or funds to pay for their equipment.

VISION

In a world where mobility is synonymous with independence, we envision a community where everyone, regardless of circumstance, has access to the medical mobility equipment they need.

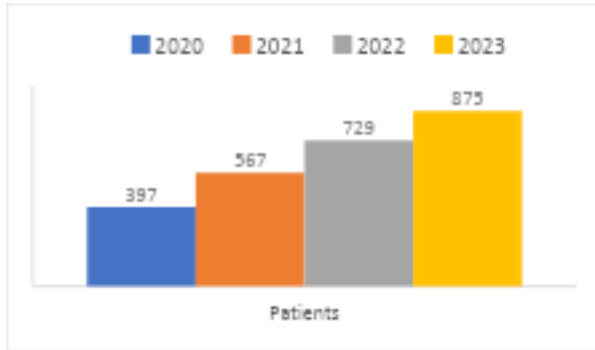
HOW WE DO IT: OPERATING MODEL

We have perfected a simple operating model that allows us to create great value with very little expense.

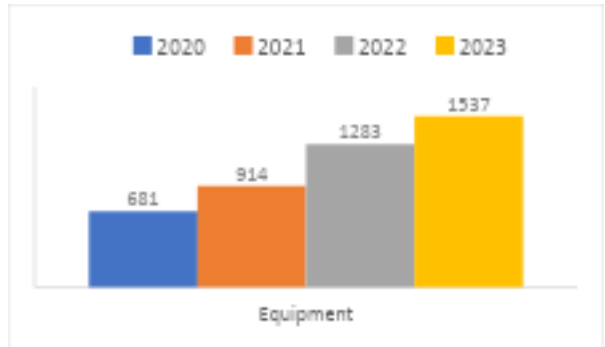


WHAT WE ACCOMPLISH

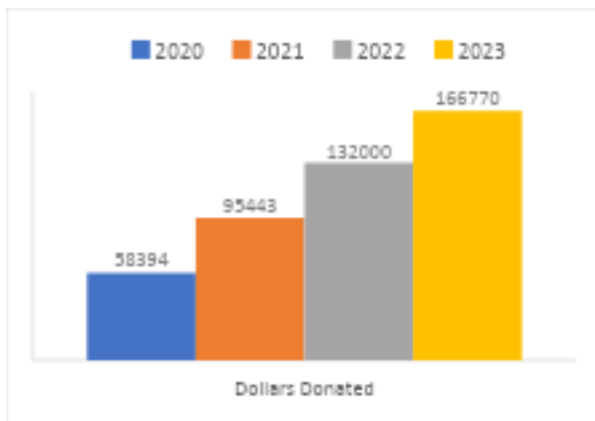
Number of Patients served:



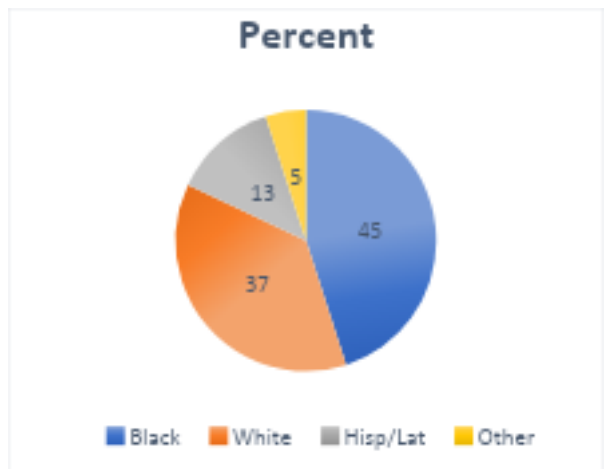
Equipment donated in units:



Dollar value of equipment donated:



Diversity and inclusion for 2023:



Assist ME 2022/23

Highlights

Fueling recoveries in the Charlotte area, Assist ME (non-profit 501(c)3) bridges the gap in medical equipment access for low-income underinsured and uninsured patients.

As the only dedicated resource, besides limited hospital offerings, we rely on passionate volunteers to transform every grant dollar into life-changing equipment, empowering patients to regain health and independence.

2022/23 were years of explosive growth for Assist ME! We soared past expectations, serving 725 individuals in 2022 and 841 individuals in 2023. This momentum reflects our growing reputation as the champion for low-income communities seeking vital medical equipment, and our deepening partnership with Atrium Health.

Assist ME 2022 and beyond

In 2022 and early 2023 saw us partner with Social Venture Partners (SVP) Charlotte for a strategic assessment, leading to bold growth initiatives. We're implementing these key recommendations, propelling us towards serving even more individuals and maximizing our impact on the community.

1. Governance:
 - a. Separate ED & Chair roles
 - b. Define Board Committee goals & metrics.
2. Operations
 - a. Document & streamline processes.
 - b. Implement inventory & accounting systems.
3. Growth & Engagement:
 - a. Build a multi-pronged fundraising strategy.
 - b. Launch a new website & engage on social media.

Thanks to the insightful recommendations from SVP Charlotte, we're embarking on an exciting expansion plan. By 2026, Assist ME will transform from a single donation hub to three strategically located sites,

ensuring greater accessibility and quicker service for those in need.

Our Mission remains deeply intertwined with health providers like Atrium Health. This collaboration allows us to minimize operational costs, maximize value for Charlotte's healthcare systems, and most importantly, empower more patients to reclaim their independence.

Fueling this growth are our incredible donors and partners. Communities like The Cypress of Charlotte generously provide vital storage and collection space for donated equipment, while individual contributions power our essential equipment purchases. Currently 80% of donations directly translate into life-changing tools like wheelchairs, walking aids, and more.

While we prioritize efficient spending, we recognize the need for strategic investments in the future. Building robust systems and reliable transportation infrastructure will be crucial to scaling our operations and reaching even more individuals across charlotte.

Assist ME Team

To fuel our ambitious growth plans, we've strengthened our leadership team:

- **Henry Lander, Board Chair:** an SVP Charlotte Partner, Henry's extensive corporate and non-profit experience guides our strategic growth.
- **Jack Sheehan, Founder & Executive Director:** Jack's vision and dedication have empowered hundreds of patients with vital equipment. He cultivates key relationships with donors, volunteers, and Atrium Health therapists and social workers.
- **Kyle Taura & Brad Kenkel, Finance & Administration Committee Chair:** The team's deep understanding of our financial needs ensures efficient operations and growth.
- **Jen Cline & Lea Fitzpatrick, Fundraising Committee Co-Chairs:** This dynamic duo is crafting a comprehensive fundraising strategy to fuel our expansion.
- **Ann Marie Beurle, Marketing Committee Chair:** Ann Marie and her team are crafting a captivating media presence to amplify our impact and reach new supporters.
- **Sherry Simpson, Talent Committee Chair:** One of our founding members, Sherry leads the dedicated team finding and training the incredible volunteers who are the lifeblood of Assist ME. Without their tireless efforts our mission wouldn't be possible
- **James Dye, Operations Committee Chair:** James and his team ensure the smooth operation of our warehouses, meticulously cleaning, tagging, storing, and preparing equipment for those in need. They're also actively documenting and streamlining processes for future automation, paving the way for even greater efficiency and impact.

Equipment Accepted



Partners and financial supporters

Business partners:

Atrium Health Myers Park
Carolinas Medical
Center-NorthEast,
Concord, NC
Carolinas Rehabilitation
Hospital
Diocese of Charlotte
Mobility and More Inc.
Morningstar Storage
St. Matthews Catholic
Church
The Cypress of Charlotte

Financial supporters:

Charlotte Woman's Club
Beurle Family
Cline Family
Dye Family
Good Family
Gray Family
Lander Family
Landers Family
Lofton Family
Morris-Hughes Family
Rowe Family
Sheehan Family
Shepard Family
Simpson Family
Slaydon Family
Taura Family
Ulibarri Family
Wong Family
Wood Family

Board members:

Ann Marie Beurle, mktg.
Henry Lander, Board Chair
Jack Sheehan, Exec. Dir.
James Dye, Operations
Jennifer Cline, Fundraising
Kyle Taura, Fin. & Admin
Sherry Simpson, Talent

Committee members:

Anne-Marie Zippay
Becca Black, Talent
Don Meanor, Talent
Lea Fitzpatrick, fundraising
Lee Fanning, Talent
Nidia Fonseca, marketing
Rod Tatum, operations
Tisa Mullis, operations
Quanisha Savage, mktg.